

Welcome!

Please use this Library Listing to keep track of and check-off when you complete a module or a Bonus item.

There are (3) Complete OnLine programs build into this resource:

1. Energize Your Business: [Foundations](#)
  2. Energize Your Business: [Close More Sales!](#)
  3. Energize Your Business: [Partner Marketing Mastery](#)
- Plus** other additional Bonus items and valuable training.

And please, reach me if you have any thoughts, questions, or **BIG INSIGHTS** about how you can take this into your business.

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*Consider joining the Energize Your Business **MasterMind Monthly Group**.  
Gather with like-minded business people to accelerate your growth.*

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## **VIDEOS & TRAINING with downloads and worksheets**

### **1. Energize Your Business: Foundations**

- Ebook - “Energize Your Business with the Law of Attraction”
- Law of Attraction
  - Wheel of Satisfaction Exercise
  - Wheel Graphic
- Module 1 - Your Daily Energy
  - Daily Energy Journal
  - Daily Energy Calendar
  - Tolerations Exercise
- Module 2 - Your Business and its Impact
  - Business Impact Statement Generator
  - “Your HUGE Impact” a meditation
- Module 3 - Attracting Your Ideal Clients and Ideal Partners
  - Your Ideal Clients
  - Ideal Clients Matrix
- Module 4 - Your Business Systems
  - Client Engagement Model
  - Contractor Process Steps
  - Free SYSTEMS Strategy Session Offer
- Module 5 - Your Miracle Manifesting Plan
  - Your Miracle Manifesting Plan Exercise

## **2. Energize Your Business: CLOSE MORE SALES!**

How to get in front of MORE and BETTER potential customers, and learn how to turn a bigger percentage of them into paying customers.

- Module 1 - 3 Ways to Increase Lead Quantity
  - Ideal Client Design
  - Ideal Client Matrix
  - How to Ask for Referrals
- Module 2 - How to Improve Conversions i.e. Get More Yesses!
- Module 3 - How to Increase Average Sale Size and earn More Profit

## **3. Energize Your Business: Partner Marketing Mastery**

Inside these pages and lessons lies the key to getting MASSIVELY promoted by other businesses, organizations and associations.

- Orientation: Module 1
  - Partner Meeting Prep
- Module 2 - Alignment
  - Lifetime Value of a Client
- Module 3 - Approach
- Module 4 - Agreement
  - Power Tips
  - Partner Tools Demo
- Module 5 - Action

## **Additional BONUS items**

- \$4,800 Scholarship to “Mindfulness & Enhanced Performance”**  
a One-on-One personal and professional Development program
  - Six Secrets of High Performance video**
  - High Performance Strategy Session Application**
- Free access to Webinar Replays
- Free 6 months of Energy & Strategy series of Webinars
- Strategy & Coaching Session with Kevin Murray

**Thank YOU! and please feel free to share this, or call me if you'd like to provide these programs as a THANK YOU to your clients.**

*Kevin*