

Alliance / Partner Meeting Preparation



Name:	Company:	Phone:	Email:
Address:	City:	STATE:	ZIP:
Referred By: Mtg. Date:	I found you by: Leave Behind:	URL1: URL 2:	LI: FB:

Alignment: What is it? What could it be? _____

Their Mission / Values/ Interests / Goals: _____

Approach: _____

Their Upside: _____

You're promoting: _____

I'm promoting: _____

Agreement: Event/Promotion: _____

Financial: _____ Email: Qty ____ Dates: _____ EMail Copy by: _____

WebListing on Your Site: ____ Web Listing on My Site: ____ PostCard HandOut: _____

Poster Display: ____ Mailing: ____ FaxBlast: ____

Action: Mine: _____

Yours: _____
